SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

Cor	ITRACT NOI 254747		
*	THE NAME OF THE CANDIDATE IS:	rack Obama	:
: 2.	THE CANDIDATE SEEKS ELECTION TO the 🏻 Primary Election, 🌂 General		<u>05_in</u>
3.	THE NAME OF THE CANDIDATE'S ALL DOWNS FOR AMERICA	THORIZED COMMITTEE IS	:
4,:	THE TREASURER OF THE AUTHORIZE	D COMMITTEE IS	•
5.	THE CONTACT PERSON FOR THE PU	RCHASER IS:	
	Katie Keuleman Name	·	
	3050 K St NW Wash	Drsow	
	702 338-8700 Phone Number		
6,	THE TOP OFFICERS* OR THE MEMBE ARE:	RS OF THE BOARD OF DIRECTORS OF THE	PURCHASER
	Martin Nestatt - Trans	<u>ror</u>	
	, 1 ²		
	taga ang ina manananananananananananananananananan		

^{*} The Treasurer is often the only top officer of a Candidate Committee,

00:15:00

12%

63165

Order Sep



Contract / Revision

254747

Order%

Flight Dates 07/21/12-08/03/12

Product Estimate # 1492 **OBAMA FOR AMERICA** Alt Order # 06245141

Billing Type Cash Original Date / Revision Agency Com 15%

GENERAL 07/20/12 07/20/12 Order Type **Billing Contact** Billing Cycle EOM/EOC Advertiser Pol/B Obama/Pres/D

3050 K Street NW Billing Calendar BROADCAST Suite 100

Demographic A35+ Washington, DC 20007 Agency **GMMB AGY** POL CAND Rev Codes

Buying Contact Sales Office DC Product Codes PL-Presidential-Democrat P-2 Sales Region NAT **Priority**

3050 K Street NW Agency Ref Advertiser Ref Suite 100 Washington, DC 20007

Start Date

Primary Account Executive Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share 29% Market Value 526379

End Date

Competing Station % of Order Amount **WBFS** % 0 **WBZL** 2% 10527 28% 147386 **WFOR WPXM** % 0 29% 152650 **WSVN**

Billing Plan Order Totals Net Amount Gross Amount Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots July 2012 56 \$73,525.00 \$86,500.00 0.00 06/25/12 07/29/12 \$73,525.00 \$86,500.0C 56 0.00 07/30/12 08/03/12 50 \$56,227.50 \$66,150.00 August 2012 50 \$56,227.50 \$66,150.00 Totals 106 \$129,752.50 \$152,650.00 0.00

WTVJ

											<u>Tot</u>	<u>als</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG	07/23/1:	2 08/03/12	M-F 10a Judge Ju	udy (old)M	10-11a	MTWTF	:30	3	\$600.00 P-2	0.00 NM	5	\$3,000.00
			Judge Judy		(10:30 AM-1	I1:00 AM)						
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2	23/12	07/29/12	MTWTF	2	\$600.00	0.00						
Week: 07/3	30/12	08/05/12	MTWTF	3	\$600.00	0.00						
E 2 WPLG	07/23/1:	2 08/03/12	M-F 11-1135P	СМ	11-1135P	MTWTF	:30	2	\$3,700.00 P-2	0.00 NM	4	\$14,800.00
			M-F 11-1135P									
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/2	23/12	07/29/12	MTWTF	2	\$3,700.00	0.00						
Week: 07/3	30/12	08/05/12	MTWTF	2	\$3,700.00	0.00						
E 3 WPLG	07/23/1:	2 08/03/12	M-F 11a The View	v CM	11-12n	MTWTF	:30	4	\$800.00 P-2	0.00 NM	7	\$5,600.00
			M-F The View									
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/2	23/12	07/29/12	MTWTF	4	\$800.00	0.00						
Week: 07/3	30/12	08/05/12	MTWTF	3	\$800.00	0.00						
E 4 WPLG	07/23/1	2 08/03/12		СМ	1206-106a	MTWTF	:30	3	\$600.00 P-2	0.00 NM	5	\$3,000.00



254747

Flight Dates 07/21/12-08/03/12

Hiatus Dates

<u>Original Date / Revision</u> 07/20/12/ 07/20/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA FOR AMERICA

Estimate # 1492

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tot Spots	Amount
		M-F 12:06-1:06a M-F Kimmel	Kimmel								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/23/12	07/29/12	MTWTF	2	\$600.00	0.00						
Week: 07/30/12	08/05/12	MTWTF	3	7	0.00						
E 5 WPLG 07/23/1	2 08/03/12	M-F 12n News	CM	12-1PM	MTWTF	:30	3	\$500.00 P-2	0.00 NM	5	\$2,500.00
Ctort Data	Cad Data	M-F LCL 10 Nev		(12:30 PM-	'						
<u>Start Date</u> Week: 07/23/12	End Date 07/29/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
Week: 07/30/12	08/05/12	MTWTF	3		0.00					:	
E 6 WPLG 07/23/1	2 08/03/12	M-F 12n News M-F LCL 10 New	CM vs @ No	12-1PM (12:00 PM-1	MTWTF 12:30 PM)	:30	3	\$500.00 P-2	0.00 NM	5	\$2,500.00
Start Date	End Date	Weekdays	Spots/Week	` <u>Rate</u>	Rating						
Week: 07/23/12	07/29/12	MTWTF	2	\$500.00	0.00						
Week: 07/30/12	08/05/12	MTWTF	3	\$500.00	0.00						
E 7 WPLG 07/23/1	2 08/03/12	M-F 3p GH (old) M-F General Ho		3-4pm (3:00 PM-4:	MTWTF 00 PM)	:30	4	\$600.00 P-2	0.00 NM	7	\$4,200.00
Start Date	End Date	Weekdays	Spots/Week	` Rate	Rating						
Week: 07/23/12	07/29/12	MTWTF	4	\$600.00	0.00						
Week: 07/30/12	08/05/12	MTWTF	3		0.00						
E 8 WPLG 07/23/1	2 08/03/12	M-F 4:30a LCL N		4:30-5A	MTWTF	:30	3	\$150.00 P-2	0.00 NM	5	\$750.00
Start Date	End Data	4:30A LCL News		(4:30 AM-4:							
Week: 07/23/12	End Date 07/29/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150,00	Rating 0.00						
Week: 07/30/12	08/05/12	MTWTF	3		0.00						
E 9 WPLG 07/23/1	2 08/03/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:	MTWTF 00 PM)	:30	3	\$900.00 P-2	0.00 NM	5	\$4,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/23/12	07/29/12	MTWTF	2	\$900.00	0.00						
Week: 07/30/12	08/05/12	MTWTF	3		0.00					_	•
E 10 WPLG 07/23/1		M-F 5a LCL New LCL 10 News @		5-6am (5:00 AM-5:	MTWTF 30 AM)	:30	2	\$600.00 P-2	0.00 NM	3	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/23/12 Week: 07/30/12	07/29/12 08/05/12	MTWTF MTWTF	1 2	\$600.00 \$600.00	0.00 0.00						
E 11 WPLG 07/23/1		M-F 5a LCL New		5-6am	MTWTF	:30	2	\$600.00 P-2	0.00 NM	3	\$1,800.00
L 11 WI LG 07/23/1	2 00/03/12	LCL 10 News @		(5:30 AM-6:		.50	2	ψ000.001 -2	0.00 11101	3	ψ1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/23/12 Week: 07/30/12	07/29/12 08/05/12	MTWTF MTWTF	1 2	•	0.00 0.00						
E 12 WPLG 07/23/1				5-6p	MTWTF	:30	3	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
E 12 WFLG U1123/1	2 06/03/12	Local 5p News	vs Civi	(5:30 PM-6:		,50	3	ψ1,200.001 -2	0.00 14141	3	ψο,σσσ.σσ
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/23/12 Week: 07/30/12	07/29/12 08/05/12	MTWTF MTWTF		\$1,200.00 \$1,200.00	0.00 0.00						
E 13 WPLG 07/23/1		M-F 6a LCL New		φ1,200.00 6-7am	MTWTF	:30	2	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
L 13 WI LG 01/23/1	12 00/03/12	LCL 10 News @		(6:30 AM-7:		.50	4	ψ1,200,001 2	0.00 (VIVI		ψο,σοσ.σο
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/23/12	07/29/12	MTWTF	1	\$1,200.00	0.00						
Week: 07/30/12	08/05/12	MTWTF		\$1,200.00	0.00	•30	2	\$2 500 00 D 2	0.00 NM	E	\$12,500.00
E 14 WPLG 07/23/1		M-F Wheel of Fo M-F Wheel of Fo	ortune	7-730pm	MTWTF	:30	3	\$2,500.00 P-2	U.UU INIVI	5	φ12,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		



254747

Flight Dates 07/21/12-08/03/12

Hiatus Dates

Original Date / Revision 07/20/12/ 07/20/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA FOR AMERICA

Estimate # 1492

								_			
Ln Ch	Start	End	Inventory Code	Brook	Start/End Ti	me Dave	Len Spots	Poto Pri	Rtg Type	Spots	als Amount
E 14 WPLG			M-F Wheel of Fo		7-730pm	MTWTF	· · · · · · · · · · · · · · · · · · ·	3 \$2,500.00 P-2		Spois 5	\$12,500.00
2 14 WI LO 0	01120112	2 00/05/12	M-F Wheel of Fo		7-730pm	WIWIF	.30	φ2,500.00 Γ-2	U.UU INIVI	3	φ12,500.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07/23		07/29/12	MTWTF		\$2,500.00	0.00					
Week: 07/30		08/05/12	MTWTF		\$2,500.00	0.00					
E 15 WPLG 0	07/23/12	2 08/03/12	M-F 7-9a GMA Good Morning A	CM	7-9am	MTWTF	:30 2	2 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
Start	Data	End Date	Weekdays	Spots/Week	(7:00 AM-8:0	Rating					
Week: 07/23		07/29/12	MTWTF		\$1,200.00	0.00					
Week: 07/30	0/12	08/05/12	MTWTF		\$1,200.00	0.00					
E 16 WPLG	07/23/12	2 08/03/12	M-F Jeopardy	СМ	730-8pm	MTWTF	:30 2	2 \$3,000.00 P-2	0.00 NM	4	\$12,000.00
Start	Data	End Date	M-F Jeopardy Weekdays	Cnoto/Mook	Doto	Dating					
Week: 07/23		07/29/12	MTWTF	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
Week: 07/30		08/05/12	MTWTF		\$3,000.00	0.00					
E 17 WPLG 0	07/23/12	2 08/03/12	M-F 7-9a GMA	CM	7-9am	MTWTF	:30 2	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
			Good Morning A	merica	(8:00 AM-9:0	•					
Start ST		End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07/23 Week: 07/30		07/29/12 08/05/12	MTWTF MTWTF	1	\$1,200.00 \$1,200.00	0.00					
E 18 WPLG			M-F 9a Live/Kelly		9-10a	MTWTF	:30 3	3 \$700.00 P-2	0.00 NM	5	\$3,500.00
	01720712	2 00/00/12	Live With Kelly	Olvi	(9:00 AM-9:3		.00 (φ/00.001-2	0.00 14141	J	ψο,ουσ.ου
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07/23		07/29/12	MTWTF	2	•	0.00				,	
Week: 07/30		08/05/12	MTWTF	3		0.00			0.00.104		00400000
E 19 WPLG (07/23/12	2 07/30/12	Mon 8-9p Bachelor Pad	СМ	8-10p (8:00 PM-10:	M 00 PM)	:30 2	2 \$8,000.00 P-2	0.00 NM	3	\$24,000.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/23		07/29/12	2		\$8,000.00	0.00					
Week: 07/30		08/05/12	1		\$8,000.00	0.00		4-700 00 5 0	0.00.1114		04 400 00
E 20 WPLG 0	07/21/12	2 07/28/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (10:00 AM-10	1- 0:30 AM)	:30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/16	6/12	07/22/12	1-	1	\$700.00	0.00					
Week: 07/23		07/29/12	1-	1	\$700.00	0.00					******
E 21 WPLG 0	07/21/12	2 07/28/12	6AM-Sat LCL 10 Local 10 News S		6-7am (6:30 AM-7:0	1- 0 AM)	:30	1 \$600.00 P-2	0.00 NM	2	\$1,200.00
Start	Date	End Date		Spots/Week	•	•					
Week: 07/16	6/12	07/22/12	1-	1	\$600.00	0.00					
Week: 07/23		07/29/12	1-	1	\$600.00	0.00				_	
E 22 WPLG	07/21/12	2 07/28/12			9-10:30am	1-	:30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
Stort	Doto	End Data	Local 10 News S Weekdavs		(9:00 AM-9:3	•					
<u>Start</u> Week: 07/16		End Date 07/22/12	1-	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
Week: 07/23		07/29/12	1-	1	\$700.00	0.00					
E 23 WPLG 0	07/22/12	2 07/29/12	9a-Sun LCL 10 N	lews CM	9-1030am	1	:30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
			9a-Sun LCL 10 N	lews	(10:00 AM-10	•					
	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/16 Week: 07/23		07/22/12 07/29/12	1 1	1	\$700.00 \$700.00	0.00 0.00					
			SUN 11-1130P	CM	11-1135P	1	:30	1 \$3,000.00 P-2	0.00 NM	2	\$6,000.00
			SUN 11-1135P		(11:00 PM-11	1:30 PM)		•			



254747

Flight Dates 07/21/12-08/03/12

Hiatus Dates

<u>Original Date / Revision</u> 07/20/12/ 07/20/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA FOR AMERICA

Estimate # 1492

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days		Len Spo	ıte	Rate Pri	Rta Tyne	Tota	als Amount
E 24 WPLG			SUN 11-1130P	CM	11-1135P	Time Days		:30		\$3,000.00 P-2			
L 24 VVI LG	0112211.	2 01129112	SUN 11-1135P	Civi	(11:00 PM-		1	:30	1	ф3,000.00 P-2	U.UU NIVI	2	\$6,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/		07/22/12	1	1	\$3,000.00	0.00							
Week: 07/2	23/12	07/29/12	1	1	\$3,000.00	0.00							
E 25 WPLG	07/22/1	2 07/29/12	Su Wknd Early N		various		1	:30	1	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
			Sunday Weeken	d Early	(6:30 PM-7	:00 PM)							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 07/2 Week: 07/2		07/22/12 07/29/12	1 1	1	\$1,000.00	0.00							
			7a-Sun LCL 10 N		\$1,000.00 7-8am	0.00	1	:30	4	\$000 00 D 0	0.00 NIM	0	#4.000.00
L 20 WI LG	0112211	2 01128112	Local 10 News S		(7:30 AM-8		Т	:30	1	\$800.00 P-2	0.00 NM	2	\$1,600.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/		07/22/12	1	1	\$800.00	0.00							
Week: 07/2	23/12	07/29/12	1	1	\$800.00	0.00							
E 27 WPLG	07/22/1	2 07/22/12	Su 9-10p	СМ	9-10pm		2	:30	2	\$6,000.00 P-2	0.00 NM	2	\$12,000.00
			EXTREME MAKE	EOVER V	•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 07/		07/22/12	2		\$6,000.00	0.00							
	Date Ra		escription		t/End Time			eekdays			Rtg Type		
	07/16/12 • MG 27.	?-07/22/12 S	и 9-10р	9-10	pm			Su	l	:30 (\$6,000.00)	0.00 NM		
		•	0. 10n	0.40				C		.00/00 000 001	0.00 144		
	07/16/12 ∍ MG 27.	2-07/22/12 S	и 9-10р	9-10	рш			Su	ı	:30 (\$6,000.00)	0.00 NM		
		3,27.4 2-07/22/12 S	u 8-0n	8-10	n			Su		:30 \$6,000.00	0.00 NM		
_	for 27.1.		u 0- <i>9</i> p	0-10	þ				•	.30 φο,000.00	0.00 INIVI		
_		•	helorette finale]										
4 NPLG	07/16/12	2-07/22/12 S	u 8-9p	8-10	р			Su	ı	:30 \$6,000.00	0.00 NM		
⊕ MG	for 27.1	,27.2											
[pro	gram co	rrection: bac	helorette finale]										
E 28 WPLG	07/22/1	2 07/29/12	9a-Sun LCL 10 N		9-1030am		1	:30	1	\$700.00 P-2	0.00 NM	2	\$1,400.00
			9a-Sun LCL 10 N	lews	(9:00 AM-9	:30 AM)							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>							
Week: 07/		07/22/12	1 1	1	\$700.00	0.00							
Week: 07/2 E 29 WPLG		07/29/12		1	\$700.00	0.00		.20	-1	\$5,000,00 B 0	0.00 NA4	4	ቀ ደ በበብ በብ
E 29 WPLG	00/02/1	2 00/02/12	Rookie Blue	CM	10-11p	T-		:30	'	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/3		08/05/12	1		\$5,000.00	0.00							
E 30 WPLG			Tue 9-10p	CM	9-10p	-1		:30	1	\$3,000.00 P-2	0.00 NM	2	\$6,000.00
			Trust Us With Yo		(9:00 PM-1	-		,,,,	·	40,000.00. m		_	40,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 07/2	23/12	07/29/12	-1	1	\$3,000.00	0.00							
Week: 07/3		08/05/12	-1		\$3,000.00	0.00							
	Date Ra		escription		/End Time	(0:00 PM 40:					Rtg Type		
		2-08/05/12 Ti	ue 9-10p	9-10	h	(9:00 PM-10:	<i>)</i> U ,- I			:30 (\$3,000.00)	U.UU IVIM		
	MG 30.		10 0 10n	0.40	n		-			:30 \$3,000.00	O OO NIM	· ·	
		2-07/31/12 To	ue a- tob	9-10	h		- 1			.50 \$5,000.00	0.00 13101		
	for 30.2		-10p July 31st]										
LAAI	poout all	o racoday o	.op oary o rod									l	



SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

ÇÇ	ONTRACT N	0. 259355
1.	THE CONT	TACT PERSON FOR THE PURCHASER IS:
		Laure Loveoster Name
		5937 Jones Creek Rd Baton Rouge LA 70817 Address
		225 752 - 5159 Phone Number
2.		OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
	ARE:	Sheldon Alle kon

3,	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Borack Obance.
	· b.	The candidate seeks election to the office of Primary Election, A General Election, or Special Election.
4,	IF THE AD	REFERS TO AN ISSUE:
	a,	The issue is Content of the content
	b,	The Purchaser is Republican family Constant

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

Print Date



Flight Dates 10/01/12-10/14/12

Order Sep 00:15:00

Product Estimate #

REP JEWISH COALITION Alt Order # 259355 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15%

GENERAL 09/18/12 Order Type 09/18/12 **Billing Contact** Billing Cycle EOM/EOC

Advertiser ISS/Rep Jewish Coalition Billing Calendar BROADCAST 5937 Jones Creed Rd

Baton Rouge, LA 70817

Demographic A35+ **Jamestown Associates** <u>Agency</u>

Rev Codes **AGY** POL **ISSUE Buying Contact**

Sales Office DC Product Codes PL-Issue P-2 Sales Region NAT Priority

5937 Jones Creed Rd Advertiser Ref Agency Ref Baton Rouge, LA 70817

Primary Account Executive Aaron Ashe

Account Executive Order% Start Date End Date Aaron Ashe 100%

Order Share 100% Market Value 200300

Competing Station	% of Order	<u> </u>
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Billing Plan Order Totals

Rating Start Date End Date # Spots **Net Amount Gross Amount** # of Spots **Net Amount Gross Amount** Month 0.00 10/01/12 \$170,255.00 \$200,300.00 October 2012 146 \$170,255.00 \$200,300.00 10/14/12 146 0.00 146 \$170,255.00 \$200,300.00 Totals

											Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG	10/01/12	2 10/12/12	M-F 5a LCL News	CM	5-6am	MTWTF	:30	5	\$750.00 P-2	0.00 NM	10	\$7,500.00
			LCL 10 News @ 58	am	(5:30 AM-6:	00 AM)						
Star	t Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0)1/12	10/07/12	MTWTF	5	\$750.00	0.00						
Week: 10/0	08/12	10/14/12	MTWTF	5	\$750.00	0.00						
E 2 WPLG	10/01/12	2 10/12/12	M-F 6a LCL News	CM	6-7am	MTWTF	:30	3	\$1,500.00 P-2	0.00 NM	6	\$9,000.00
			LCL 10 News @ 6	am	(6:00 AM-6:	30 AM)						
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	01/12	10/07/12	MTWTF	3	\$1,500.00	0.00						
Week: 10/0	08/12	10/14/12	MTWTF	3	\$1,500.00	0.00						
E 3 WPLG	10/01/12	2 10/12/12	M-F 6a LCL News	CM	6-7am	MTWTF	:30	3	\$1,500.00 P-2	0.00 NM	6	\$9,000.00
			LCL 10 News @ 6	am	(6:30 AM-7:	00 AM)						
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	01/12	10/07/12	MTWTF	3	\$1,500.00	0.00				1		
Week: 10/0	08/12	10/14/12	MTWTF	3	\$1,500.00	0.00						
E 4 WPLG	10/01/1:	2 10/12/12	M-F 7-9a GMA	CM	7-9am	MTWTF	:30	5	\$1,500.00 P-2	0.00 NM	10	\$15,000.00
			Good Morning Am	erica	(7:00 AM-8:	00 AM)						



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Flight Dates 10/01/12-10/14/12

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:15:00

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	<u>Tot</u> Spots	als Amount
E 4 WPLG 10/01/12		Good Morning An		7-9am (7:00 AM-8:	•	:30	5 \$1,500.00 P-2	0.00 NM	10	\$15,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,500.00 \$1,500.00	<u>Rating</u> 0.00 0.00					
E 5 WPLG 10/01/12	2 10/12/12	M-F 7-9a GMA Good Morning An	CM nerica	7-9am (8:00 AM-9:	MTWTF 00 AM)	:30	5 \$1,500.00 P-2	0.00 NM	10	\$15,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,500.00 \$1,500.00	Rating 0.00 0.00					
E 6 WPLG 10/01/12	2 10/12/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a	MTWTF	:30	5 \$700.00 P-2	0.00 NM	10	\$7,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekdays MTWTF MTWTF	Spots/Week 5 5	Rate \$700.00 \$700.00	<u>Rating</u> 0.00 0.00					
E 7 WPLG 10/01/12		M-F 12n News M-F LCL 10 News	CM s @ No	12-1PM (12:00 PM-	MTWTF 12:30 PM)	:30	5 \$600.00 P-2	0.00 NM	10	\$6,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$600.00 \$600.00	Rating 0.00 0.00					
E 8 WPLG 10/01/12		M-F LCL 10 News	CM s @ No	12-1PM (12:30 PM-		:30	5 \$600.00 P-2	0.00 NM	10	\$6,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekdays MTWTF MTWTF	Spots/Week 5 5	<u>Rate</u> \$600.00 \$600.00	Rating 0.00 0.00					
E 9 WPLG 10/01/12	2 10/12/12	M-F 1p The Chew The Chew	/ CM	1-2p (1:00 PM-2	MTWTF 00 PM)	:30	3 \$600.00 P-2	0.00 NM	6	\$3,600.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 3 3		<u>Rating</u> 0.00 0.00					
E 10 WPLG 10/01/12	2 10/12/12	M-F 5p LCL News Local 5p News	s CM	5-6p (5:00 PM-5	MTWTF 30 PM)	:30	5 \$1,200.00 P-2	0.00 NM	10	\$12,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,200.00 \$1,200.00	<u>Rating</u> 0.00 0.00				II	
E 11 WPLG 10/01/1:	2 10/12/12	M-F 5p LCL News Local 5p News	s CM	5-6p (5:30 PM-6	MTWTF 00 PM)	:30	5 \$1,200.00 P-2	0.00 NM	10	\$12,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,200.00 \$1,200.00	<u>Rating</u> 0.00 0.00					
E 12 WPLG 10/01/12		M-F 6p LCL News M-F Local News		6-630pm	MTWTF	:30	5 \$2,000.00 P-2	0.00 NM	10	\$20,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$2,000.00 \$2,000.00	Rating 0.00 0.00					
E 13 WPLG 10/01/1	2 10/12/12	M-F Wheel of For M-F Wheel of For		7-730pm	MTWTF	:30	2 \$2,500.00 P-2	0.00 NM	4	\$10,000.00
<u>Start Date</u> Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekdays MTWTF MTWTF		Rate \$2,500.00 \$2,500.00	Rating 0.00 0.00					
E 14 WPLG 10/01/1	2 10/12/12	M-F Jeopardy M-F Jeopardy	СМ	730-8pm	MTWTF	:30	2 \$3,000.00 P-2	0.00 NM	4	\$12,000.00



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Flight Dates 10/01/12-10/14/12

Hiatus Dates

<u>Original Date / Revision</u> 09/18/12/ 09/18/12

Order Sep 00:15:00

											Tot	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 14 WPLG	10/01/1	2 10/12/12	M-F Jeopardy M-F Jeopardy	СМ	730-8pm	MTWT	ΓF	:30	2 \$3,000.00 P-2	0.00 NM	4	\$12,000.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/07/12	MTWTF		\$3,000.00	0.00						
Week: 10/0		10/14/12	MTWTF M-F 11-1135P		\$3,000.00	0.00						
E 15 WPLG	10/01/1	2 10/12/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	MTW1	Γ F	:30	3 \$3,700.00 P-2	0.00 NM	6	\$22,200.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	MTWTF MTWTF		\$3,700.00 \$3,700.00	0.00 0.00						
			SAT 11-1130P	CM	11-1130P		1-	:30	1 \$2,000.00 P-2	0.00 NM	,	£4.000.00
2 10 111 20	10,01,1	2 10/10/12	SAT Late News	OW	(11:00 PM		T -	.30	ι φ2,000.00 Γ-2	0.00 14101	2	\$4,000.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/07/12	1-		\$2,000.00	0.00						
	<u>Date Ra</u>		escription AT 11-1130P		VEnd Time	(44.00 DM 4		<u>eekdays</u> <u>l</u>		Rtg Type		
	MG 16.		ATTI-TISUP	11-1	130P	(11:00 PM-1	7:35	Sa	:30 (\$2,000.00)	0.00 NM		
7 NPLG	10/06/12	2-10/06/12 M	l-Su LR Late News	Vario	ous			Sa	:30 \$2,000.00	0.00 NM		
⊕ MG	for 16.3	10/06							, , , , , , , , , , , , , , , , , , ,			
(SP) Week: 10/0		LL RUN LAT 10/14/12	E DUE TO FOOT!		_	0.00						
	Date Ra		escription		\$2,000.00 <u>VEnd Time</u>	0.00	W.	eekdays L	ength Rate	Rtg Type		
			AT 11-1130P		130P	(11:00 PM-1			30 (\$2,000.00)			
	MG 16.					(100(42)000100)			
8 NPLG	10/13/12	2-10/13/12 M	l-Su LR Late News	Vario	ous			sa	:30 \$2,000.00	0.00 NM		
⊕ MG [SP			E DUE TO NASC	AR]						:		
E 17 WPLG	10/01/1	2 10/14/12	SUN 11-1130P SUN 11-1135P	СМ	11-1135P (11:00 PM-	11:35 PM)	1	:30	1 \$3,000.00 P-2	0.00 NM	2	\$6,000.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	1		\$3,000.00	0.00						
Week: 10/0		10/14/12	1		\$3,000.00	0.00						
E 18 WPLG	10/01/1:	2 10/14/12	6AM-Sun LCL 10 Local 10 News Si		6-7am		·1	:30	1 \$500.00 P-2	0.00 NM	2	\$1,000.00
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	1 1	1	\$500.00	0.00						
Week: 10/0		10/14/12	7a-Sun LCL 10 N	1 CM		0.00	-ss	:30	2 \$1,500.00 P-2	0.00 014	4	ቀድ ሰብስ ሰብ
L 19 WFLG	10/01/1	2 10/14/12	Local 10 News Si		r-oani		-33	.50	2 \$1,500.00 P-2	U.UU INIVI	4	\$6,000.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	SS	2	\$1,500.00	0.00						
Week: 10/0		10/14/12	SS		\$1,500.00	0.00						
E 20 WPLG	10/01/1:	2 10/13/12	9AM-Sat LCL 10 Local 10 News Sa		9-10:30am (9:00 AM-1		-1-	:30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	–	10/07/12	1-	1	\$700.00	0.00						
Week: 10/0		10/14/12		1	\$700.00	0.00						
E 21 WPLG	10/01/1:	2 10/13/12	Sa Wknd Early i Sa Weekend Ear		Various (7:00 PM-7	:30 PM)	-1-	:30	1 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0)1/12	10/07/12	1-	1	\$1,500.00	0.00						



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Flight Dates 10/01/12-10/14/12

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

<u>Order Sep</u> 00:15:00

E21 WPLG 10/01/12 10/13/12 Sa Wind Early News CM Various Var	Ln Ch Start End	lavonton Ordo	- l. Ot - 1/2 1	I T'				Tota	
Signat Date End Date Weekdays Spots/Week Rate Start Date Start Date					·			Spots	Amount
Slart Date End Date Meektdays Spots/Week Rate Rate Rate News 100/11/2	E 21 WPLG 10/01/12 10/13/12	•		-	:30	1 \$1,500.00 P-2	0.00 NM	2	\$3,000.00
Spoin Challe Range Description Start Date Description Start Date Spoin Challe Range Description Start Date Spoin Challe Range Description Start Date Spoin Challe Range Description Start Date Spoin Start Date Spoin Start Date Spoin	Otant Data - Fort Data	•		•					
Spot Ch Date Range									
3 WPLG 1001/1/2 -1007/1/2 Sa Wknd Early News		-			Mookdova	Langth Bata	Dia Tuna		
The color of the									
7 WPLG 10/06/12-10/06/12 Sports Saturday during Collet?-8P		ou with Early Wows v	anous	(7.00 T W-7.30 F	Sa	.3υ (φ1,υυυ.υυ)	0.00 19191		
MG for 21.3 10/06 PROGRAM CORRECTION: SPORTS SAT Week: 10/08/12 10/14/12 1 1 \$1,500.00 0.00 Weekdays Length Rate Rtg Type		Sports Saturday during Colley7	.QD		5	·30 ¢1 500 00	0.00 NIM		
IPROGRAM CORRECTION: SPORTS SAT Weeki 10/08/12 10/14/12 10/14/12 1 \$1,500.00 0.00 Star/End Time Weekidays Length Rate Rtg Type 4 WPLG 10/08/12-10/14/12 Sa Wknd Early News Various (7:00 PM-7:30 PSa		sports cutarday during concer	OI .		Sa	.50 \$1,500.00	U.UU INIVI		
Spot Ch Date Range Description Start/End Time Start/End Time National Process Proc		TION: SPORTS SATI							
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		•	1 \$1.500.00	0.00					
See MG 21.8 8 WPLG 10/13/12-10/13/12 Auto Racing #1 730-1130p Sa- :30 \$1,500.00 0.00 NM ® MPLG 10/13/12-10/13/12 Auto Racing #1 730-1130p Sa- :30 \$1,500.00 0.00 NM E 22 WPLG 10/01/12 10/14/12 9a-Sun LCL 10 News Week: 10/01/12 10/07/12 10/07/12 10/07/12 1 1 \$700.00 Mess 10/00.00	Spot Ch Date Range	<u>Description</u> <u>S</u>			Weekdays	Length Rate	Rtg Type		
8 WPLG 10/13/12-10/13/12 Auto Racing #1 730-1130psa :30 \$1,500.00 0.00 NM ® MG for 21.4 10/13 [PROGRAM CORRECTION: NASCAR] E22 WPLG 10/01/12 10/14/12 9a-Sun LCL 10 News (9:30 AM-10:00 AM) Start Date Week: 10/01/12 10/14/12 9a-Sun LCL 10 News (9:30 AM-10:00 AM) Start Date Week: 10/01/12 10/14/12 9a-Sun LCL 10 News (9:30 AM-10:00 AM) Start Date Weeki: 10/01/12 10/14/12	4 WPLG 10/08/12-10/14/12 S	Sa Wknd Early News V	arious	(7:00 PM-7:30 P	sa	:30(\$1,500.00)	0.00 NM		
March Marc	See MG 21.8								
FROGRAM CORRECTION: NASCAR E 22 WPLG	8 WPLG 10/13/12-10/13/12	Auto Racing #1 7	30-1130p		sa	:30 \$1,500.00	0.00 NM		
E 22 WPLG	MG for 21.4 10/13								
9a-Sun LCL 10 News (9:30 AM-10:00 AM)	[PROGRAM CORRECT	FION: NASCAR]							
Start Date End Date Week(days Spots/Week Rate Rating Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week S	E 22 WPLG 10/01/12 10/14/12	9a-Sun LCL 10 News CM	9-1030am	1	. :30	1 \$700.00 P-2	0.00 NM	2	\$1,400,00
Week: 10/01/12 10/07/12 10/14/12 10/07/12 10/14/12 10/07/12 10/14/12 10/07/12 10/		9a-Sun LCL 10 News	(9:30 AM-1	10:00 AM)		,			* .,
Week: 10/08/12 10/14/12 10/	Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
E 23 WPLG	Week: 10/01/12 10/07/12	1	1 \$700.00	0.00					
9a-Sun LCL 10 News (10:00 AM-10:30 AM)			1 \$700.00	0.00					
Start Date End Date Weekdays Spots/Week Rate Rating	E 23 WPLG 10/01/12 10/14/12	9a-Sun LCL 10 News CM	9-1030am	1	:30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
Week: 10/01/12 Week: 10/08/12 10/14/12 10/1		9a-Sun LCL 10 News	(10:00 AM	-10:30 AM)					
Week: 10/08/12 10/14/12 10/14/12 10/14/12 This Week (ABC) CM 1030-1130am 1 :30 1 \$1,700.00 P-2 0.00 NM 2 \$3,400.00		Weekdays Spots/We	ek <u>Rate</u>	<u>Rating</u>					
E 24 WPLG 10/01/12 10/14/12 This Week (ABC) CM 1030-1130am1 :30 1 \$1,700.00 P-2 0.00 NM 2 \$3,400.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date 10/07/12 10/14/12		-							
This Week (ABC) (10:30 AM-11:30 AM) Start Date End Date Weekdays Spots/Week Rate Rating		_	1 \$700.00	0.00					
Start Date End Date Weekdays Spots/Week Rate Rating	E 24 WPLG 10/01/12 10/14/12				. :30	1 \$1,700.00 P-2	0.00 NM	2	\$3,400.00
Week: 10/01/12 10/07/12 10/14/1		·		-11:30 AM)					
Week: 10/08/12 10/14/12 1 1 \$1,700.00 0.00 E 25 WPLG 10/01/12 10/14/12 TWISF/Michael Putney CM This Week in South F (11:30 AM-12:30 PM) 1130a-12n1 :30 1 \$700.00 P-2 0.00 NM 2 \$1,400.00 P-2 0.00 NM Start Date Week: 10/01/12 10/07/12 10/07/12 Veek: 10/08/12 10/14/121 Week: Rate Rating 1 \$700.00 0.00 P-2 0.00 NM 2 \$5,000.00 P-2 0.00 NM E 26 WPLG 10/01/12 10/14/12 Su Wknd Early News CM Sunday Weekend Early (6:30 PM-7:00 PM) 1 :30 1 \$2,500.00 P-2 0.00 NM 2 \$5,000.00 P-2 0.00 NM Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 11 \$2,500.00 0.00 Rate Rating Rating Rating Rating Pating									
E 25 WPLG 10/01/12 10/14/12 TWISF/Michael Putney CM 1130a-12n1 :30 1 \$700.00 P-2 0.00 NM Start Date Week in South F (11:30 AM-12:30 PM) Week: 10/01/12 10/07/121 1 \$700.00 0.00 Week: 10/08/12 10/14/121 1 \$700.00 0.00 E 26 WPLG 10/01/12 10/14/12 Su Wknd Early News CM various1 :30 1 \$2,500.00 P-2 0.00 NM Sunday Weekend Early (6:30 PM-7:00 PM) Start Date Week: 10/01/12 10/07/121 1 \$2,500.00 0.00		_							
This Week in South F (11:30 AM-12:30 PM) Start Date End Date Weekdays Spots/Week Rate Rating								_	
Start Date End Date Weekdays Spots/Week Rate Rating	E 25 WPLG 10/01/12 10/14/12				. :30	1 \$700.00 P-2	0.00 NM	2	\$1,400.00
Week: 10/01/12 10/07/12 1 1 \$700.00 0.00 Week: 10/08/12 10/14/12 1 1 \$700.00 0.00 E 26 WPLG 10/01/12 10/14/12 Su Wknd Early News CM various1 :30 1 \$2,500.00 P-2 0.00 NM 2 \$5,000.00 Start Date Week: 10/01/12 End Date Weekdays Spots/Week Rate Rating Rate Rating Week: 10/01/12 10/07/12 1 1 \$2,500.00 0.00	Chart Data - Fund Data		,	,					
Week: 10/08/12 10/14/12 1 1 \$700.00 0.00 E 26 WPLG 10/01/12 10/14/12 Su Wknd Early News CM various1 :30 1 \$2,500.00 P-2 0.00 NM 2 \$5,000.00 Sunday Weekend Early Start Date Week: 10/01/12 End Date Udekdays Spots/Week Pate Week: 10/01/12 Rating Rating News CM Veek: 10/01/12 Rating News CM Veek: 10/01/12 No.00 NM 2 \$5,000.00 NM									
E 26 WPLG 10/01/12 10/14/12 Su Wknd Early News CM various1 :30 1 \$2,500.00 P-2 0.00 NM 2 \$5,000.00 Sunday Weekend Early (6:30 PM-7:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/121 1 \$2,500.00 0.00			•						
Sunday Weekend Early (6:30 PM-7:00 PM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/01/12 10/07/121 1 \$2,500.00 0.00	****				·3U	1 \$2 500 00 B 2	0.00 NIM	9.	\$5,000,00
<u>Start Date </u>	223 771 23 10/01/12 10/14/12	•		_	00	ι φ <u>ε,υυυ.υυ</u> Γ-Ζ	U.UU INIVI		φυ,υυυ.υυ
Week: 10/01/12 10/07/121 1 \$2,500.00 0.00	Start Date - End Date	•	•						
1 \$2,000.00 0.00									
	Week: 10/01/12 10/01/12 Week: 10/08/12 10/14/12	<u>-</u>	1 \$2,500.00						



SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CC	ONTRACT N	o. <u>259592</u>
1.	THE CON	TACT PERSON FOR THE PURCHASER IS:
		Laure Larroster Name
		5937 Jones Creek Rd Baton Roye LA 70817 Address
		225 752 - 5159 Phone Number
2,		OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
	ARE:	Sheldon Alle Jean
		· · · · · · · · · · · · · · · · · · ·
3,	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is Brack Obone.
	· b.	The candidate seeks election to the office of
4,	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b,	The Purchaser is Republican few in Constant

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



ORDER

Flight Dates 10/15/12-10/21/12

Order Sep 00:15:00

Product Estimate #

REP JEWISH COALITION Alt Order # 06324323 259592 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

09/19/12 09/19/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser ISS/Rep Jewish Coalition

Billing Calendar BROADCAST 5937 Jones Creed Rd

Baton Rouge, LA 70817 <u>Demographic</u> A35+

Agency Jamestown Associates Rev Codes AGY POL **ISSUE**

Buying Contact Sales Office DC Product Codes PL-Issue

Sales Region NAT **Priority** P-2 5937 Jones Creed Rd

Agency Ref Advertiser Ref Baton Rouge, LA 70817

Start Date

Primary Account Executive

Order%

Aaron Ashe

Account Executive

Aaron Ashe 100%

End Date

Order Share 100% Market Value 37900

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount Gross Amount		
October 2012	37	\$32,215.00	\$37,900.00	0.00 10/01/12	10/21/12	37	\$32,215.00	\$37,900.00	
Totals	37	\$32,215.00	\$37,900.00	0.00					

							<u>Tota</u>	ıls_
Ln Ch Start End	Inventory Code Breat	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 10/15/12 10/19/12	M-F 6a LCL News CM	6-7am	MTWTF	:30	3 \$1,500.00 P-2	0.00 NM	3	\$4,500.00
	LCL 10 News @ 6am	(6:00 AM-6:3	0 AM)					
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	MTWTF	3 \$1,500.00	0.00					
E 2 WPLG 10/15/12 10/19/12		6-7am	MTWTF	:30	3 \$1,500.00 P-2	0.00 NM	3	\$4,500.00
	LCL 10 News @ 6am	(6:30 AM-7:0	0 AM)					
Start Date End Date	Weekdays Spots/Weel		Rating					
Week: 10/15/12 10/21/12		3 \$1,500.00	0.00					
E 3 WPLG 10/15/12 10/19/12		7-9am	MTWTF	:30	3 \$1,800.00 P-2	0.00 NM	3	\$5,400.00
	Good Morning America	(7:00 AM-8:0						
Start Date End Date	Weekdays Spots/Weel		Rating					
Week: 10/15/12 10/21/12		3 \$1,800.00	0.00					
E 4 WPLG 10/15/12 10/19/12	•	9-10a	MTWTF	:30	3 \$700.00 P-2	0.00 NM	3	\$2,100.00
	Live With Kelly							
Start Date End Date	Weekdays Spots/Weel		Rating					
Week: 10/15/12 10/21/12		3 \$700.00	0.00			0.00.104	_	# 0.000.00
E 5 WPLG 10/15/12 10/19/12	CM	12-1PM	MTWTF	:30	5 \$600.00 P-2	0.00 NM	5	\$3,000.00



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Flight Dates 10/15/12-10/21/12

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
		M-F 12n News M-F LCL 10 News	s @ No	(12:00 PM-1	2:30 PM)						
	End Date 10/21/12	Weekdays MTWTF	Spots/Week 5	Rate \$600.00	Rating 0.00						
E 6 WPLG 10/15/12		M-F 12n News M-F LCL 10 News	CM	12-1PM (12:30 PM-1	MTWTF	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
	End Date 10/21/12	Weekdays MTWTF	Spots/Week 5	Rate \$600.00	Rating 0.00						
E 7 WPLG 10/15/12		M-F 1p The Chew		1-2p (1:00 PM-2:	MTWTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00
	End Date 10/21/12	Weekdays MTWTF~~	Spots/Week	Rate \$600.00	Rating 0.00						
E 8 WPLG 10/15/12		M-F 5p LCL News		5-6p (5:00 PM-5:	MTWTF	:30	2 \$	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
	End Date 10/21/12	Weekdays MTWTF	Spots/Week	Rate \$1,200.00	Rating 0.00						
E 9 WPLG 10/15/12		M-F 5p LCL News Local 5p News	•	5-6p (5:30 PM-6:	MTWTF	:30	2 \$	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
	End Date 10/21/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
E 10 WPLG 10/20/12		M-Su LR Late Ne M-Su Late Run L	ws CM	Various	1-	:30	1 \$	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00						
E 11 WPLG 10/21/12	10/21/12	6AM-Sun LCL 10 Local 10 News S		6-7am	1	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
	End Date 10/21/12	Weekdays 1	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 12 WPLG 10/20/12		7AM-Sat LCL 10 Local 10 News S		7-8am	SS	:30	1 \$	1,500.00 P-2	0.00 NM	1	\$1,500.00
	End Date 10/21/12	Weekdays S-	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
E 13 WPLG 10/20/12	10/20/12	9AM-Sat LCL 10 Local 10 News S		9-10:30am (9:00 AM-10	1- 0:00 AM)	:30	1 \$	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E 14 WPLG 10/21/12	10/21/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (9:30 AM-10	1 0:00 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 15 WPLG 10/21/12	10/21/12	9a-Sun LCL 10 N 9a-Sun LCL 10 N		9-1030am (10:00 AM-1	1 10:30 AM)	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 16 WPLG 10/21/12	10/21/12	TWISF/Michael F This Week in So	•	1130a-1230 (11:30 AM-1	•	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N17 WPLG 10/21/12	10/21/12	7a-Sun LCL 10 N Local 10 News S		7-8am	S	:30	1 9	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				İ		

Print Date: 09/20/12

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Contract / Revision

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Flight Dates 10/15/12-10/21/12

Hiatus Dates

Original Date / Revision 09/19/12/ 09/19/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	als Amount
N17 WPLG	10/21/12	2 10/21/12	7a-Sun LCL 10 Ne Local 10 News Su		7-8am	S	:30 1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
<u>Star</u> Week: 10/1		End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
									Totals	37 \$	37 900 00